

Sampleton Veterinary Clinic
55 Sample Street
Sampleton, ON H0H 0H0
(555) 555-5555

**ALL MATERIAL
IS CUSTOMIZED**



SAMPLETON
VETERINARY CLINIC

... TO YOUR PRACTICE

00-0000000 3/5 XX32 (M)
John Sample
1 Sample Av
Sampleton, ON H0H 0H0

... TO THE PET OWNER

... TO THE PET

Dear John Sample,

As a client of Sampleton Veterinary Clinic, you know how important our professional veterinary treatment & care is to Fido's overall health & quality of life.

Thank you for choosing us to play such an important role in your dog's life; we take this responsibility seriously. When an unexpected accident or illness puts Fido in need of critical veterinary treatment, we understand how stressful these situations can be. Providing your dog with the best possible care is our utmost concern, but we also understand the financial worry an emergency can bring.

We care about your ability to provide Fido with access to life-saving treatment when he needs it the most, and not having to make a heartbreaking decision based on financial constraint, a tragic, but common scenario we hope to avoid at Sampleton Veterinary Clinic.

We Care About Fido Too!

Please look through the attached brochure. To help reduce the financial burden of Fido's future healthcare needs, we've partnered with PetCare Pet Insurance Programs to bring you an exclusive protection plan, available only to Pet Parents of Sampleton Veterinary Clinic.

Pet insurance is an important consideration for any pet parent and we want to provide the facts so you can give Fido the protection he deserves. This information will show you how you can be reimbursed for the costs of Fido's diagnostics, surgery, hospitalization, cancer treatment, and even alternative & homeopathic therapies associated with our professional care.

If you have any questions, we're happy to review with you how a PetCare Pet Insurance Program can protect both you and your pet.

Ask us for more information, or enroll Fido today before you're faced with a difficult decision of your own.

Thank you,

Sampleton Veterinary Clinic



710 DORVAL DRIVE, SUITE 400
OAKVILLE, ON L6K 3V7

TEL: 1-866-600-0947

www.PetCareInsurance.com



**PetCare Pet Insurance -
Protecting You and Your Pet Since 1999**

Rapid advances in medical treatments for pets mean they can receive extraordinary care, but it comes at a cost. If accidents happen, don't get caught in a position where you will need to make heartbreaking decisions about medical treatment based on financial restrictions.

PetCare Pet Insurance helps owners like you provide the best possible health and wellness care for your pet around the clock. With PetCare coverage, you can rest easy knowing you and your pet are protected.

What you should know:

- Up to 100% Coverage
- A wide range of plans available – to suit your pet and your budget
- Recommended by veterinarians and pet parents alike
- One phone call is all it takes to start coverage



When unexpected accidents
and illness happen...
*Nothing protects you and your pet
better than*
PetCare Pet Insurance.



Go online to
www.PetCare.ca

or call
1-866-600-0947

to learn how you can protect your pet
and your wallet.

www.PetCare.ca

1-866-600-0947





PETCARE PET INSURANCE PROGRAMS:

The right pet insurance protects your pet *and* your savings.

From the moment you bring a pet home your life changes. You feed and care for them and watch them grow, knowing you'd do anything for them. But you can't predict the future, and unexpected accidents can happen at any time of the day and night.

PetCare Pet Insurance can make sure your pet has access to the best veterinary care available, so they can enjoy the long, healthy and happy life that they deserve. You can rest easy knowing that your pet is protected with PetCare Pet Insurance.

Coverage that suits your budget *and* your pet's needs.

PetCare offers you different levels of pet insurance, all of them designed to accommodate your pet's health needs and your budget. From puppies and kittens to senior dogs and cats, we have a plan designed with you and your pet in mind. You can choose from **basic coverage** to a **more comprehensive program** including a **Wellness Plan for preventative care**, covering vaccinations and annual check-ups. Whatever the plan, your pet will have what they need to stay happy and healthy from only a few dollars a month.

Why you should choose PetCare Pet Insurance

- Coverage to suit your pet's health needs, and your budget
- Up to 100% Coverage
- Alternative therapies and prescription diets are accessible
- Wellness Plan available for preventative care
- Range of additional benefits for complete peace of mind
- Simple and quick sign-up

Choose between 7 plans	MasterCare [†]	MasterCare Complete	QuickCare Optimum	QuickCare Plus for Dogs	QuickCare for Indoor Cats	QuickCare Senior	QuickCare First
Accident Coverage	up to \$6,500 for dogs \$6,000 for cats per incident [†]	\$5,000 per incident	\$2,000 per incident of select accidents	From \$500 to \$2,000 for select accidents	From \$500 to \$2,000 for select accidents	From \$500 to \$2,000 for select accidents	Up to \$1,000 for select accidents
Illness Benefits	up to \$7,000 for dogs [†] \$6,500 for cats [†] Lifetime coverage	\$5,000 per illness category ^{††} Lifetime coverage	\$1,500 per year for first time illnesses	\$2,000 per category Lifetime coverage • Ear • Eye • Digestive System • Nervous System • Infectious Diseases • Cancer	\$2,000 per category for • Feline Lower Urinary Tract Infection • Cancer • Infectious Diseases • Feline Asthma • Diabetes Mellitus Lifetime Coverage	\$2,000 per category for • Cancer • Heart Disease • Strokes & Seizures Lifetime Coverage	\$500 per first time illness Lifetime Coverage • max 2 first time illnesses per year
Wellness Plan for preventative care** including vaccinations • annual physical exam • spay/neuter • heartworm testing/prevention • teeth cleaning (scale and polish) • flea and tick prevention • \$150.00/yr. for wellness		✓	✓				
Additional Benefits**	✓	✓	✓	✓	✓	✓	✓
• Accidental Death	up to \$800 [†]	\$500		\$500		\$500	
• Boarding Kennel Fees	up to \$800 [†]	\$250		\$250		\$250	
• Recovery Costs	up to \$500 [†]	\$150	\$150	\$150		\$150	\$150
• Euthanasia & Cremation	up to \$300 [†]	\$100	\$100	\$100	\$100	\$100	\$100
• Trip Cancellation	up to \$2,000 [†]					\$500	
• Additional Living Expenses	up to \$3,000 [†]						
Deductible	\$100 for pets under age 5 \$150 for pets between age 5-10 \$250 for pets age 10 and up	\$100 for pets under age 5 \$150 for pets between age 5-10 \$250 for pets age 10 and up	\$100 - Accident \$100 - Illness	\$100 for pets under age 5 \$150 for pets between age 5-10 \$250 for pets age 10 and up	\$50 - Accident \$200 - Illness	\$50 - Accident \$200 - Illness	\$75 - Accident \$75 - Illness
Co-payment	10% or 20% you choose	30%	10%	0%	0%	0%	0%

*for additional coverage policies visit www.petcare.ca

**no co-pay or deductible.

† Maximum Limits Payable will be dependent on level of MasterCare policy selected (Standard, Plus or Premiere) †† 12 Illness categories: Blood & Lymphoid System, Cancer, Cardiovascular & Respiratory System, Digestive System, Ears, Endocrine System, Eyes, Infectious Diseases, Musculoskeletal System, Nervous System, Skin, Urogenital System

Don't wait for an unexpected illness or accident to happen - protect yourself and your pet with PetCare Pet Insurance.
Call us today at 1-866-600-0947 or visit www.PetCare.ca.

* Medical conditions that have been noted, symptomatic, pre-existing prior to enrolment or within the 14-day illness waiting period where applicable are not available for coverage. This advertisement is an outline only, the actual policy issued terms and conditions will prevail.
 A monthly pay plan fee will automatically be included in your monthly billing.
 PetCare Pet Insurance Programs are underwritten by Lombard General Insurance Company of Canada, distributed by PTZ Insurance Brokers Ltd. & Sodaco Juridique Inc. in Quebec. Coverage is available to all residents in all provinces, excluding the territories. PTZ Insurance Brokers Ltd. is a wholly owned subsidiary of Pethealth Inc. © 2011 Pethealth Inc. All right reserved. All images are the sole property of Pethealth Inc., and are not to be reproduced without permission.