

Sampleton Veterinary Clinic
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<http://sampleton.smpl/>

ALL MATERIAL
IS CUSTOMIZED



Sampleton Veterinary Clinic

... TO YOUR PRACTICE

05-000001
John Doe
100 # Example Ave.
Sampleville ON B1B 1B1

... TO THE PET OWNER

Dear John Doe,

... TO THE PET

Thank you very much choosing Sampleton Veterinary Clinic to help care for your new kitten Fluffy. Introducing a new kitten into your life is an exciting time and we want to help you get the most of your new relationship.

At his young age, you have a lot to think about. Sampleton Veterinary Clinic can help guide you in this period of your kitten's life. Let us share our experience with you from a wellness perspective to help ensure your kitten develops and grows into a happy and healthy adult.

Right now, we have some information and tips personalized just for you and Fluffy that we think are particularly pertinent and helpful at this stage of his life. We think these will help you integrate him into your home as well as help you plan ahead for things such as vaccinations, parasite prevention, motion sickness, nutrition, training, spaying and more.

Please read your Fluffy-gram for information you need to know in this early stage of Fluffy's life. We can discuss some of these things at his next visit, but if you have any immediate questions, please do not hesitate to call us.

Best regards,

Sampleton Veterinary Clinic



Kitten Pal Newsletter



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Keeping Fido **protected** from diseases

Canada is a nation of cat lovers. It turns out that Canadians own more than eight million cats. Cats clearly make great pets. Ensuring their good health from the start is essential for enjoying many fun-filled years together. Just like children, kittens need regular check-ups.

Fido has an immune system that is still growing and it is important to make sure he is protected with vaccinations. It is also important to remember that even indoor cats can catch diseases. Most kittens receive their first vaccinations between six and nine weeks old. Additional vaccines will be given in the following weeks.

Talk to us about the types of vaccinations Fido should receive and about a vaccine schedule. The type and timing of vaccinations will depend on the age of Fido, where you live and how much time he will spend outside. And, while you're at it, schedule annual appointments with your veterinarian to be sure Fido stays healthy.

The **Purrfect** Homecoming

Bringing a kitten into your life is a momentous experience. After all, Fido will likely be part of your family for the next decade or longer. New cat owners often feel excited and a bit nervous during the adoption process. Rest assured, if Fido could talk he would probably tell you he was feeling the same way. To avoid any undue stress, the following are a few simple steps to help ease Fido into your home.



Cats are territorial creatures. To help Fido settle into your home easily, confine him to a small room for the first few days while he becomes accustomed to the smells and noises of your house. Clean water, fresh food, a litter box, a comfortable bed and toys will all contribute to his happiness during this adjustment period.



Don't forget to kitten proof. Once Fido is ready to move on from one room, watch out! Cats are naturally curious animals, and will want to explore their new home fully. Common household appliances and tools

can be dangerous for cats and should be off limits. Foods such as milk and chocolate, can make Fido sick.

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Introduce Fido to your furry family members. If you have just become a multi-cat household, it is important to introduce cats to one another slowly. Once Fido has been given a clean bill of health, provide him with his own space for a couple of days. During this time, your other cat(s) will become familiar with his scent, making the introduction less traumatic for all involved. After the acclimatization period, keep an eye on the interaction between your furry family members until they all appear comfortable, which can take several days but may be much sooner.



Fido will be a loyal and loving friend, and by ensuring his entry into your house is safe and hassle-free, you can begin your expanded family life on the right paw.

What else can you do to ensure Fido **stays safe and healthy?**

Table scraps are a no-no. Keep food that is on the counter covered at all times so that Fido will not be interested in food that is not meant for him.

Keep exposed electrical cords and cables as short as possible or tack them to the wall or baseboard so your Fido doesn't mistake them for a play toy.

Several houseplants including daffodils, lilies, rubber plants and more are poisonous to cats. It is best to place them in hanging baskets or remove them from your home before welcoming Fido.

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Top three tips to keep your home flea-free

Fleas are a nuisance and can threaten Fido's health, even if he never leaves the comfort of the indoors. By following a few simple prevention tips, you can keep your home free of these unwanted guests.

 Treating Fido to a weekly grooming session with a comb is a good way to help you check for fleas and hopefully detect them before they spread. Be gentle but thorough, comb as much of Fido's body as he will allow. An added bonus: your cat will enjoy the extra attention.

 Even if Fido stays inside, talk to us about a preventative flea and parasite treatment. Fleas can enter your

home on the clothes of your family members or on other pets and it is always better to be safe than sorry.

 Clean, clean, clean! A general rule of thumb is that for every five fleas you find on your cat, another 95 are lurking in your home, in your carpet, and on your furniture in the form of pupae, larvae, or eggs. Wash your bedding and Fido's bedding once a week in hot soapy water and vacuuming your home once a week, to prevent fleas and their larvae from settling into your carpets and furniture.

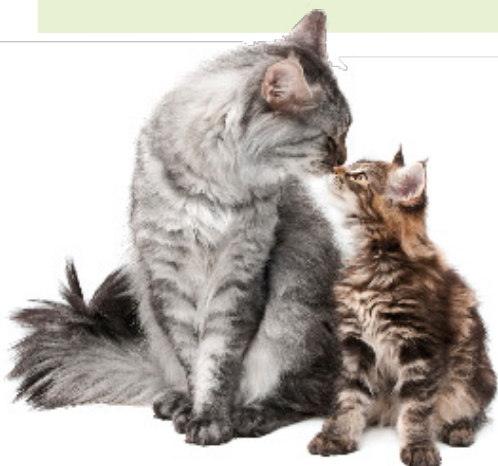


Nutrition for Fido

Like children, kittens have special food requirements to help them grow and develop. A growing kitten needs almost double the essential nutrients of an adult cat to stay their healthiest. To meet their growth and development requirements, kittens require a specific diet with increased amounts of energy, protein and calcium

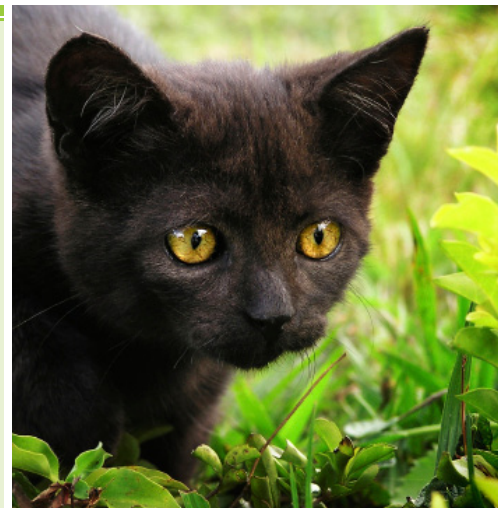
compared to adult cat's needs. If you feed him mostly dry food, be sure to keep the water bowl full of fresh water.

But what about feeding time? Kittens should typically be fed at least three or four times a day until they are six months old and then twice a day. To ease Fido's transition into your home, it is best to maintain the same feeding schedule and to continue to feed the same type of food that he had before he came to you. Once Fido is accustomed to his new environment, you can slowly change the food. If you change the food, do so gradually to prevent intestinal upset. Start by mixing new food in with the current food, gradually increasing the amount of new food and decreasing the amount of current food over several days.



Quick facts

-  Things to purchase before you bring Fido home:
 - Food
 - A place to sleep
 - Scratching post or pad
 - Litter box and litter
 - Toys
-  The lifespan of the domesticated indoor housecat is usually 16 years or longer; however, the average lifespan of a cat who spends time outdoors may be significantly less.
-  Kittens cannot see until their eyes open at seven to ten days. They cannot hear for two weeks.
-  Cats have a special scent organ on the roof of their mouth, which is why you see them with their mouths open when they encounter a strong odour.
-  The domestic cat can sprint at over 45 kilometres per hour.



As always, if you need suggestions on the type of food or have questions about Fido's diet, check with us.